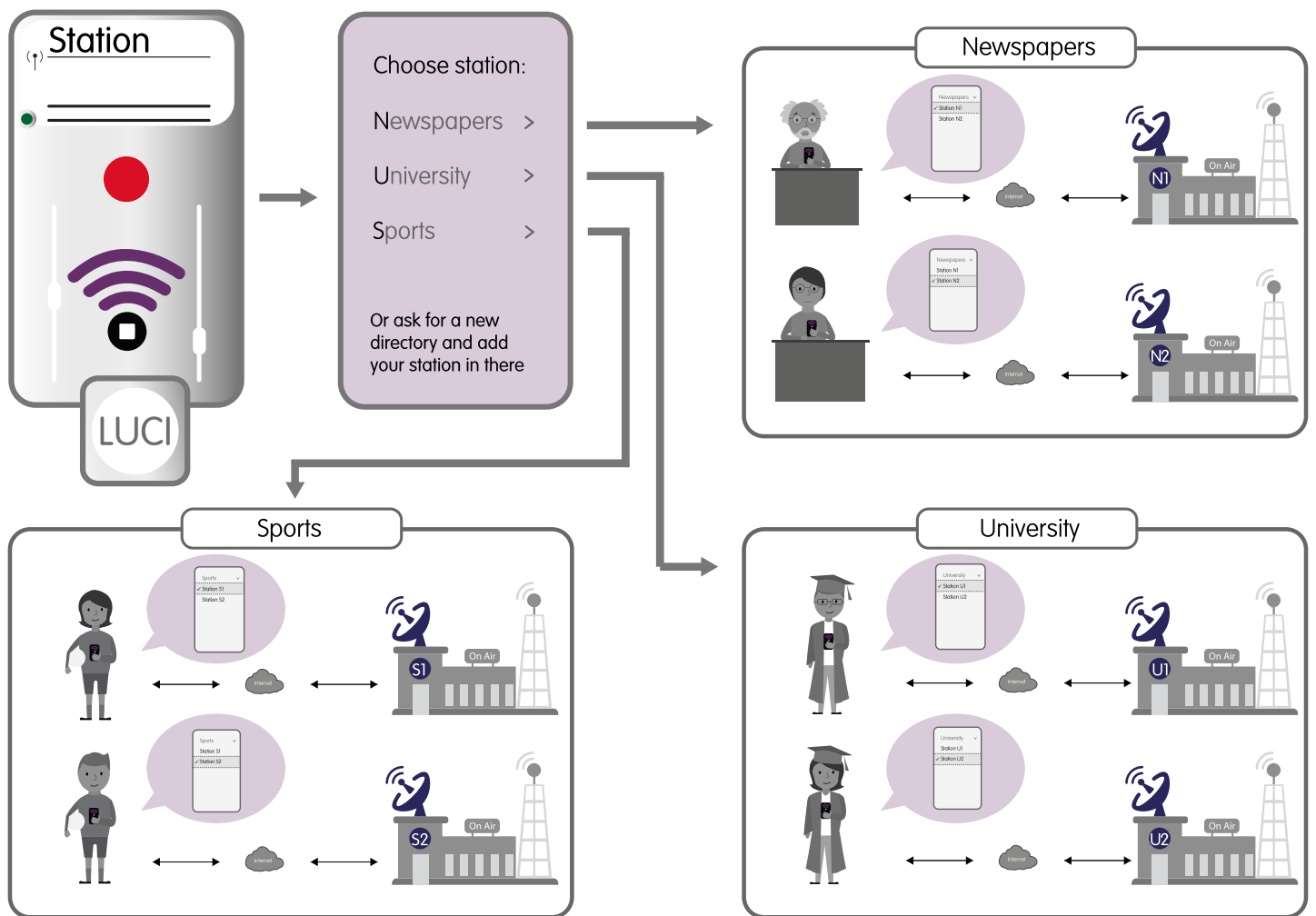


BECOME PART OF IT

get your station listed in one of the LUCI GLOBAL directories and enable a community of reporters, radio guests and co-hosts to contribute live to your broadcasts as well



LUCI[®] GLOBAL



LUCI GLOBAL community app for all stations

Any contributor, reporter, influential guest and / or the common listener with an internet connection can all go live on your radio, in studio quality, by simply using the LUCI Global app and choosing your station from the destination list. The audio quality makes it seem as if they are at the radio station itself. It is a great, user-friendly solution for live program formats. People need practically no technical skills to broadcast live, as it is extremely user friendly.

LUCI GLOBAL is an app for many different stations with various backgrounds who choose to become part of a global radio community and who would like to open up to a broad public in order to enable them to stream high quality live reports from anywhere in the world at anytime to their preferred station. Participate now and add your station's address in the station list and in the directory required.

ALL PARTICIPATING BROADCAST STATIONS ARE ALLOWED A 30-DAY FREE LUCI GLOBAL TRIAL.



FIRST 30 DAYS FOR FREE

enables live radio contributions via IP from anyone, anywhere at any time to any broadcast station or webradio listed in the app. Try it out first and believe it yourself!

HOW does it work

LUCI GLOBAL is not a software license, but an app that works as a download and install for anyone who wants to contribute live to their preferred radio station, either via the iOS iTunes App Store for iPhone or Google Play Store. And, in the future, via a participating broadcast station's website or any other preferred URL. LUCI GLOBAL has the same user interface as the LUCI LIVE Lite app. The biggest difference from the Lite version is that LUCI GLOBAL is even more simple to use for the contributor, as they do not need to set up a connection, bitrate, codec or any other technical specifications. The technical side is taken care of by Technica Del Arte – the app developer of all LUCI Software – working with the radio engineers at the stations.

In short, LUCI GLOBAL works as follows: by downloading this free app via the iTunes App Store or Google Play Store people / contributors can get a live stream connection, i.e. access to the participating station's studio which is mentioned in the station list for free. The contributors only pay the Internet charges. The broadcaster – i.e. the receiving party – pays a fixed subscription amount every month to become part of the list, i.e. directory they chose to be part. Access will be controlled by the broadcaster itself. The station details are remotely added by Technica Del Arte to the station list in the app. Stations can even use the high quality and low bitrate AAC-HE codec and a return channel stream for the contributor.

LUCI GLOBAL is a subscription type of product, starting after a 30 day free trial period. Depending on the required connection type, the monthly subscription fee for broadcasters varies from € 49,- to € 99,- for one destination.

MEMBERSHIP (standard package)

annual subscription

- ◇ 49,- euro monthly subscription fee for point to point RTP.
- ◇ 99,- euro monthly subscription fee for SIP connections.
- ◇ Discount rates for more destinations per station can be negotiated.

- ◇ All participating broadcast stations are allowed a 30-day free trial. After this period subscription starts.
- ◇ Subscription fees will be invoiced annually (2 months notice before the end of the year).
- ◇ Directories can be added for free upon request.

SECURE your access (extra feature)

LUCI GLOBAL is a subscription app that works as a free download and install, either via iOS iTunes App Store for iPhone or Google Play Store for Android. To manage and secure access for your contributors you can use the PIN Code Generator. That way you are always in control.

set up costs (one time)

- ◇ 200,- euro per station regardless the amount of platforms or connection type.

annual subscription

- ◇ 10,- euro per month invoiced annually (2 months notice before the end of the year).

Grant only contributors of your choice a secured access to your station. On a daily, weekly or even indefinite base. Want to know how it works? Contact sales@technicadelarte.com for more information



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